



NEWS RELEASE

YOUTH EDUCATION A WINNING GOAL FOR STEELHEADS AND ENERSOURCE

November 24, 2015 – (MISSISSAUGA, Ontario) – Enersource and the Mississauga Steelheads are launching a new program designed to help local elementary school children deal with common issues facing today's youth.

Through the 'Enersource More than Energy Tour', program organizers will work with school staff to develop presentations that meet curriculum needs, while educating children on behavioural and social matters. The presentations will be delivered by players from the Mississauga Steelheads, who will speak to students on a variety of topics, including teamwork, inclusiveness, responsibility, nutrition and the importance of academic/athletic balance.

The tour is a new addition to the ongoing partnership between Enersource and the Steelheads, which includes providing energy conservation tips during stoppages in play, joint communications and promotional events. The always-popular 'Enersource Power Play' returns this season, encouraging fans to cheer louder whenever the opposition receives a penalty.

Fans of the two organizations' mascots, The Voltinator (Enersource) and Sauga (Steelheads), can expect to see them working together more often as leadership ambassadors at various events across the City.

Through its partnership with Enersource, the Steelheads will donate four tickets for each home game to local school children through the Adopt-A-School Partner Program. The team also donated 250 tickets to this season's Steelheads Annual School Day Game on Enersource's behalf.

Quotes

"Enersource is committed to supporting a healthy, social foundation in Mississauga through partnerships with community-minded organizations like the Steelheads," said Peter Gregg, President and CEO of Enersource. "The 'Enersource More than Energy Tour' will offer children in our community a chance to learn important life skills from their local hockey heroes."

"We are grateful to have the ongoing support from Enersource," said Scott Rogers, Vice-President of Business Operations for the Steelheads. "This new program will give local children real-life examples of leadership within the classroom, at home and within the community. We are thrilled to be able to offer this program."

About the Mississauga Steelheads

The Mississauga Steelheads are a member of the Ontario Hockey League (OHL) and play their home games out of the Hershey Centre in Mississauga. The OHL has long been known for its level of play and each season, graduates the most players to the National Hockey League of any junior league in the world. The Steelheads are committed to producing an affordable, fun, entertaining and family oriented on-ice product in the heart of Mississauga.

About Enersource

The Spirit of Giving program reflects Enersource's commitment to the local community. Enersource is one of Ontario's most reliable energy providers, serving over 200,000 residential and commercial customers across Mississauga. It is a diversified energy and technologies company that serves customers through the distribution of electricity and the delivery of services related to the design, operation and maintenance of electrical systems.

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